



The Great British High Street 2019

The Champion High Street Award – Reigate Town Centre



CHAMPION Entry Summary

Summarise why you think your high street is a Champion High Street and should be crowned the High Street of the Year.

Reigate is a gem of a town situated at the foot of the Surrey Hills with a picturesque High Street at its heart. Our town should be crowned the High Street of the Year by virtue of its abundance of community spirit and vibrant mix of independent and national businesses. The town is actively supported by the Council, businesses, residents and visitors alike and draws upon a thriving sports and social scene. Reigate Business Guild are determined in their mission to ensure Reigate is a healthy, vibrant and attractive place to live, work & visit; now and for future generations. **(100 words)**

CHAMPION Entry

Showcase examples and evidence of the strong local community around your high street or town centre and how you are leading the way to the high streets of the future. Include successful initiatives you have already achieved as well as future programmes you are planning within the next 12 months upto June 2020.

Key focus should be on showcasing the strength of your local community

Reigate town centre is the beating heart of our community and the springboard for a whole range of community based projects that enrich the lives of all who visit and get to know the town. This entry is submitted by The Reigate Business Guild who are a local and voluntary voice from the business community. As well as providing community support between members of the Guild every year we organise the Christmas Fayre involving hundreds of market stalls, carols from local schools, performances Reigate School of Ballet, Donkey rides, and Christmas Lights switch on by a local celebrity. When coupled with Father Christmas arriving by Helicopter in Priory Park you really can't beat the atmosphere in the town.

The Guild also support a number of local charities in the town including www.loveworks.co.uk and www.stripeystork.co.uk In December 2018, Guild Members collected 4 van loads of food to contribute to the Loveworks foodbank. The largest donation of its kind and one that will be repeated in 2019.

*We are proud of the retail offer in the town and pleased to see us rise to 12th in the 2019 Vitality Index published in March 2019 by Harper Dennis Hobbs. See report at **Appendix 1**.*

Important National events such as Remembrance Day and St George's Day are also recognised and well supported most recently with a digital poppy display projected onto the Old Town Hall and flags lining the High Street.

*The Reigate Business Guild Website won the Bronze Award at the Surrey Digital Awards in 2018 and provides an abundance of information for members of the Guild. Our digital presence on Instagram (@reigateguild) and Facebook (ReigateBusinessGuild) also allows us to showcase local events and the successes of our members and local community. A selection of recent Instagram Posts is attached at **Appendix 2**.*

Using WhatsApp local traders have created a group dedicated to notifying Guild Members regarding local issues that may have an effect on business.

*We carry out a Bi-Annual Members survey using Survey Monkey and attach a copy of the 2017 results at **Appendix 3**.*

On the sports and social side Reigate offers a myriad of different sports. Priory Park offers Tennis, skateboarding, croquet, fitness classes, GeoCaching, football, table tennis. Thousands of young people also attend Reigate Priory Football Club, Reigate Priory Cricket Club, Reigate Rugby Club and Old Reigatians Rugby Club.

*The Priory Park Pavilion is the first building in the UK to be designed by award winning architect Dominique Perrault who designed the Bibliothèque nationale de France in Paris. Further information about the Park renovation is at **Appendix 4**.*

Run Reigate and Ride Reigate have also put the town on the map on a national level. Run Reigate won the Award for Best Half Marathon at the 2019 Running Awards and while Ride Reigate is new to the town in 2019 it sold out in a matter of days and will prove to be a premier attraction for the town.

Heritage Open Days and the Reigate Caves are also a key attraction for the town along with the Reigate Tunnel Beer Festival as well as numerous family events run in Priory Park.

Monthly Reigate Business Guild members meetings are held in a variety of local venues showcasing local businesses and regularly represented by the local police liaison to pass on updates on local policing matters.

Reigate has a number of Pop up shops and event space known as The Yard which demonstrates our innovative side as a town to keep the business premises in full use. The Business Guild also organise a

late-night Christmas Shopping event aimed at increasing footfall and inspiring new ways of keeping business local.

The Guild organise a number of charity fundraisers throughout the year including the Reigate Business Guild Golf Day at nearby Betchworth Park Golf Club and Reigate Business Guild Quiz Nights.

In 2019 three Reigate based companies won awards at the Reigate and Banstead Business Awards. Earlswood Homes took home Large Business of the Year, Crumbs Brewing for Start up of the Year and Pilgrim Brewery for Small Business of the Year. Reigate is steeped in brewing history with Pilgrim Brewery being the oldest craft ale brewer in the south east.

Crumbs Brewing have also taken the innovative approach of teaming up with Reigate based Chalk Hills Bakers to use their left over artisan bread to create their superb range of ales (Rye Ruby, Sourdough Pale and Bloomin' Amber) resulting in the true definition of community based enterprise. Another innovative local business, Inside Out Health, is supporting a local call for opportunities to reduce plastic use by setting up a refill station for household products.

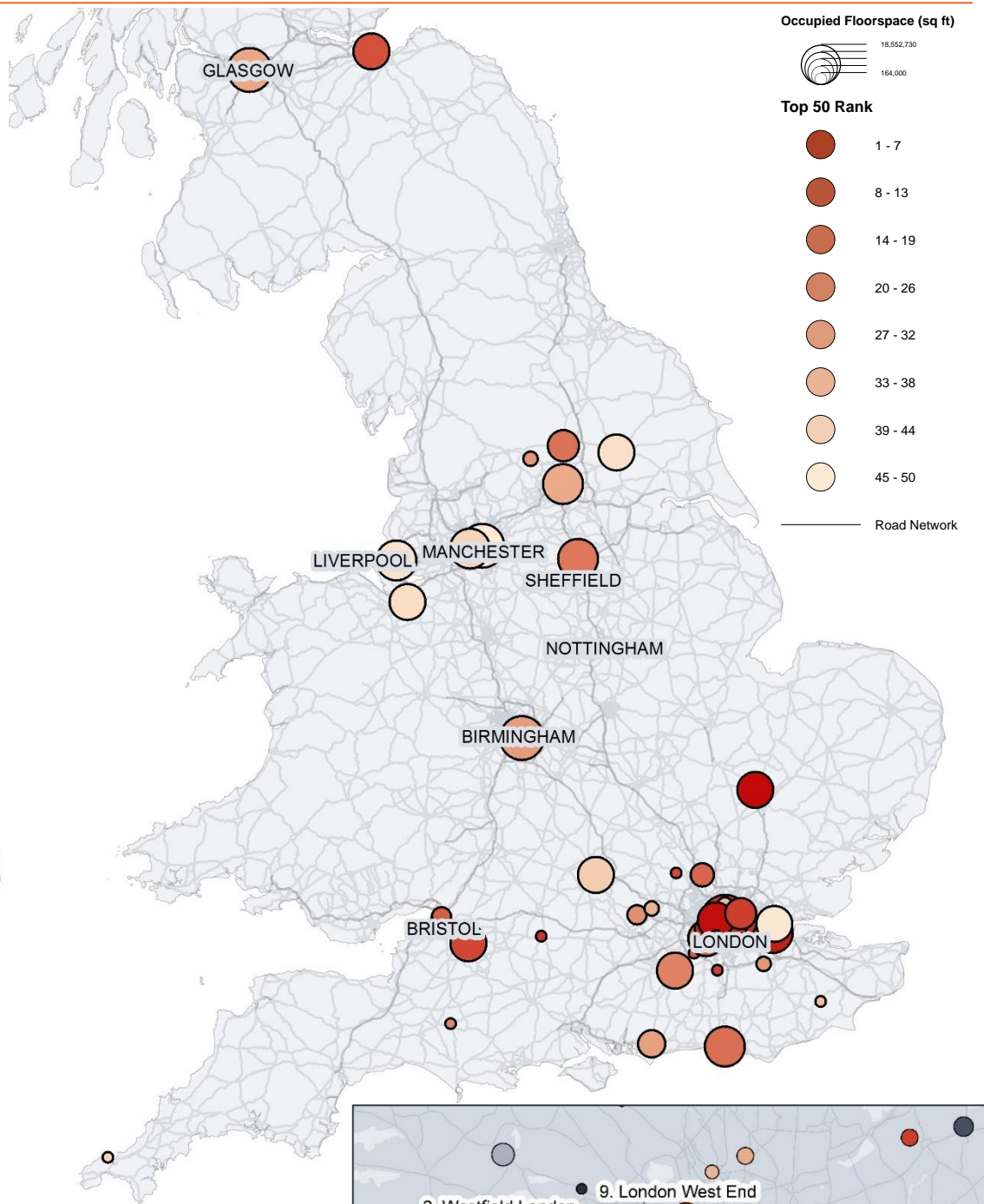
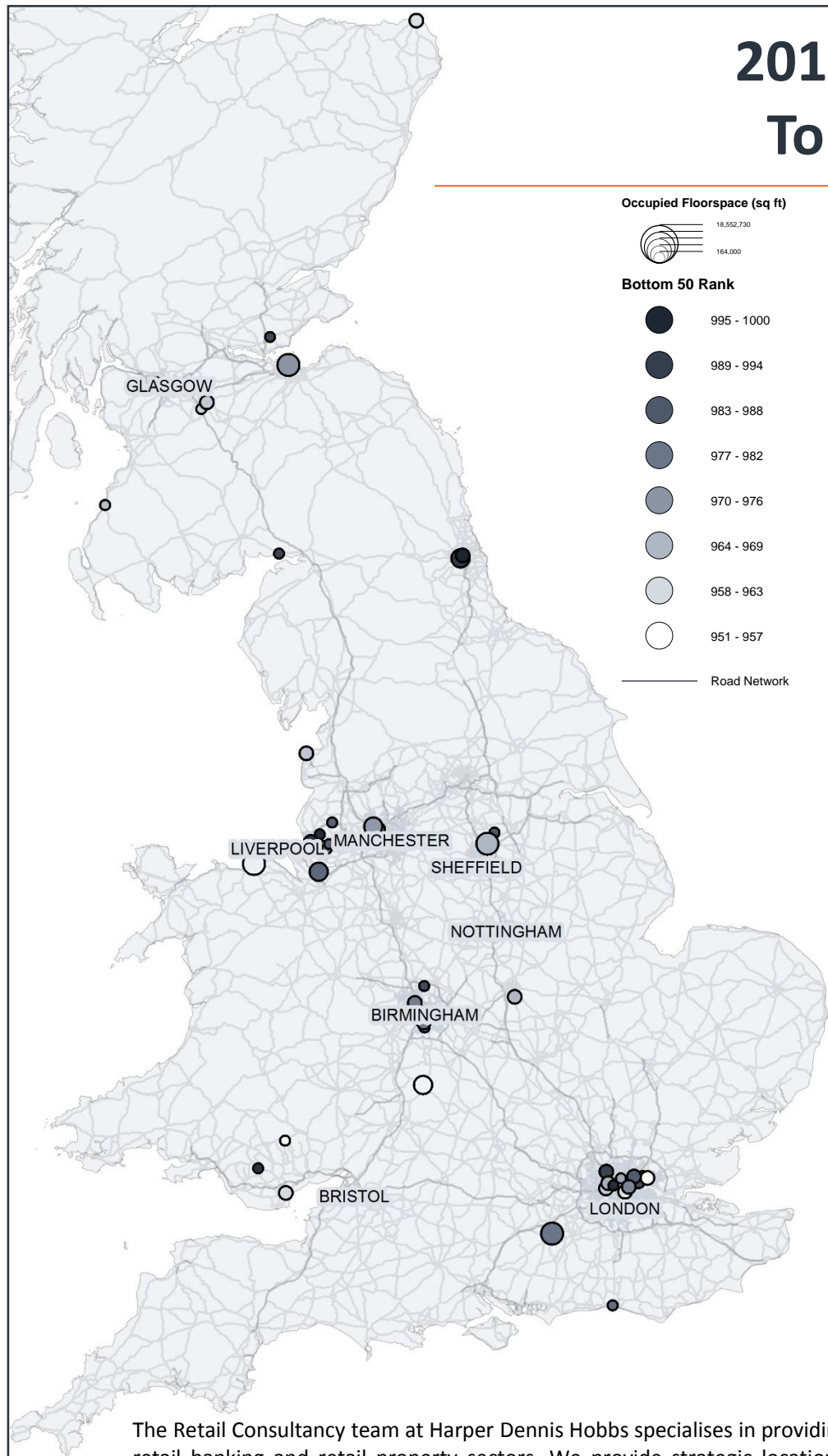
*The Folly provides a regular update on local events run by the Reigate Business Guild and showcases the work undertaken for the local community (**Appendix 5**). Our Press Release and poster for 2019 Christmas Fayre appeal can be found at **Appendix 6**.*

Reigate is a great Town with a buzzing High Street and forward-thinking Guild that truly put the health and wellbeing of members, local businesses, residents and visitors at the centre of everything it does.

(850 words)

APPENDIX 1

2019 Retail Vitality Rankings: Top and Bottom 50 Centres



Vitality Rank	Centre	Rank Change Since 2017
1	Cambridge City Centre	➡ 0
2	Westfield London	➡ 0
3	Knightsbridge	➡ 0
4	Chelsea	➡ 0
5	Bluewater	➡ 0
6	Richmond	➡ +1
7	Wimbledon Village	➡ -1
8	Canary Wharf	➡ 0
9	London West End	➡ +5
10	Marlborough	➡ -1
11	Westfield Stratford City	➡ +1
12	Reigate	➡ +1
13	Bath City Centre	➡ -3
14	Berkhamsted	➡ +2
15	Edinburgh City Centre	➡ +2
16	Sloane Street	➡ -5
17	Cobham	➡ +2
18	Cribbs Causeway	➡ +2
19	St Albans City Centre	➡ -4
20	Kingston upon Thames	➡ -2
21	Brighton City Centre	➡ +1
22	Harrogate	➡ +1
23	Meadowhall	➡ +5
24	Chiswick	➡ -3
25	Guildford	➡ -1
26	Sherborne	➡ +1
27	Bristol - Clifton	➡ -1
28	Henley-on-Thames	➡ -3
29	Ilkley	➡ 0
30	Sevenoaks	➡ 0
31	Birmingham City Centre	➡ +3
32	Chichester City Centre	➡ -1
33	Glasgow City Centre	➡ +5
34	Leeds City Centre	➡ +1
35	Islington - Upper Street	➡ -3
36	Marlow	➡ +3
37	Kings Cross (London)	➡ +14
38	Muswell Hill	➡ -2
39	Tenterden	➡ -2
40	Kensington	➡ -7
41	Fulham Road	➡ -1
42	Oxford City Centre	➡ +6
43	Hampstead	➡ +1
44	Trafford Centre	➡ +1
45	St Ives (Cornwall)	➡ -3
46	Chester City Centre	➡ -3
47	York City Centre	➡ -1
48	Liverpool City Centre	➡ -1
49	Lakeside	➡ 0
50	Manchester City Centre	➡ +2

The Retail Consultancy team at Harper Dennis Hobbs specialises in providing tailored solutions to the retail, retail banking and retail property sectors. We provide strategic location planning services for retailers, acquisition appraisals for private equity companies, portfolio optimisation studies for banks, and feasibility studies for shopping centre investors. Our Vitality Ranking measures the health of shopping areas based on the influence of numerous datasets, and evaluates 1,000 retail centres in Britain. If you would like to find out more about our Retail Consultancy services, or to discuss our Vitality Ranking in more depth, please contact Jonathan De Mello on +44 20 7462 8703 or email jonathandemello@hdh.co.uk

APPENDIX 2

A selection of recent Instagram posts from the
Reigate Business Guild
Check out @reigateguild for more entries



REIGATE
BUSINESS GUILD



reigateguild • Follow
Reigate Priory Cricket Club

...



reigateguild A fantastic evening at Reigate Priory Cricket club last night. A full house of local businesses along with an informative meeting on what is happening in the town

5d



37 likes

5 DAYS AGO

Log in to like or comment.

1



reigateguild • Follow
Reigate Manor

...



reigateguild Congratulations to another one of our members, Earlswood Homes on winning Large business of year last week at the Reigate & Banstead Business Awards. Great achievement - well done.

2w



12 likes

JUNE 14

Log in to like or comment.

2

Earlswood
HOMES



A selection of recent Instagram posts from the
Reigate Business Guild
Check out @reigateguild for more entries



reigateguild • Follow
Reigate Manor

reigateguild Congratulations to Pilgrim Brewery, winners of the 'Small Business of the Year' award at Reigate and Banstead business awards last week - one of our fantastic members. We are delighted for you, well done!

2w

primotax Congratulations @pilgrimbrewery

2w 1 like Reply

44 likes

JUNE 11

Log in to like or comment.

3



reigateguild • Follow
Reigate Manor

reigateguild Congratulations to Crumbs Brewery who won Start Up of the Year at the Reigate & Banstead business awards last week! Fantastic achievement, and a great supporter of our Guild! Well done

2w

crumbsbrewing I'm regretting taking that photo 🤔🤔

2w 1 like Reply

— View replies (1)

hellsbells2311 Well done guys. Congratulations. 🎉👏

2w Reply

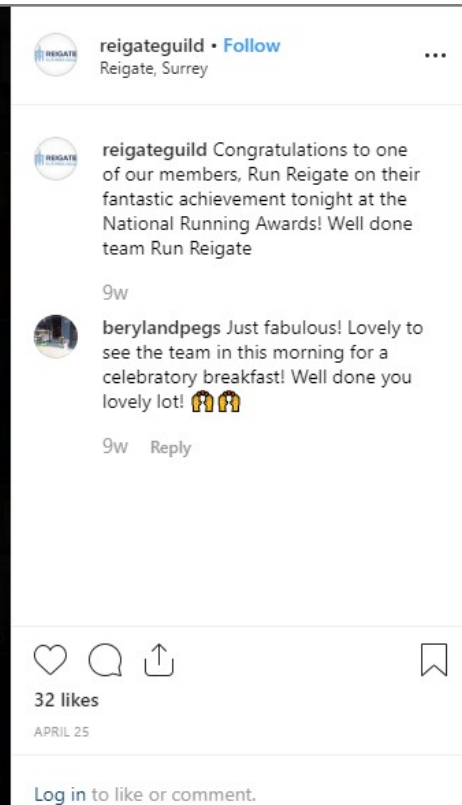
39 likes

JUNE 13

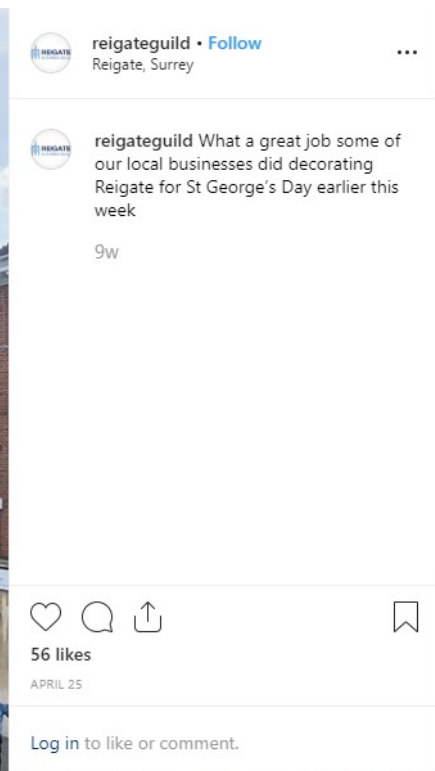
Log in to like or comment.

4

A selection of recent Instagram posts from the
Reigate Business Guild
Check out @reigateguild for more entries



5



6

A selection of recent Instagram posts from the
Reigate Business Guild
Check out @reigateguild for more entries



REIGATE
BUSINESS GUILD



reigateguild • Follow
Reigate, Surrey



thank you! Have a great day celebrating (this was after the Christmas Fayre last year, enjoying a well deserved rest)

12w



janercarroll HAPPY BIRTHDAY JES 🎉🎂🍷🍷 (Good to see you down with the donkeys) 🐼

12w

1 like Reply

View replies (1)



37 likes

APRIL 7

Log in to like or comment.

7



reigateguild • Follow
Reigate Manor



reigateguild What a great night at Reigate Manor! 120 guests attended a fantastic quiz night and helped raised £1600 for our Business Guild! Thank you to all the great businesses we have in our town who supported us tonight and with raffle prizes!

12w



whiteandsonsuk Such a great night. Thank you

12w

Reply



45 likes

APRIL 4

Log in to like or comment.

8

A selection of recent Instagram posts from the
Reigate Business Guild
Check out @reigateguild for more entries



REIGATE
BUSINESS GUILD



reigateguild • Follow
Reigate, Surrey

...

celebrating why Reigate is such a great town! Merry Christmas

30w



gerrardsfashion Thank you for organising such a fantastic day. Despite the weather we heard nothing but positive comments about all the festivities!

30w Reply



knibbsdesign Thank you for a great day!!! 🍪🍪🍪🍪🍪

30w Reply



newmusicnights @jpickingsongs

30w Reply

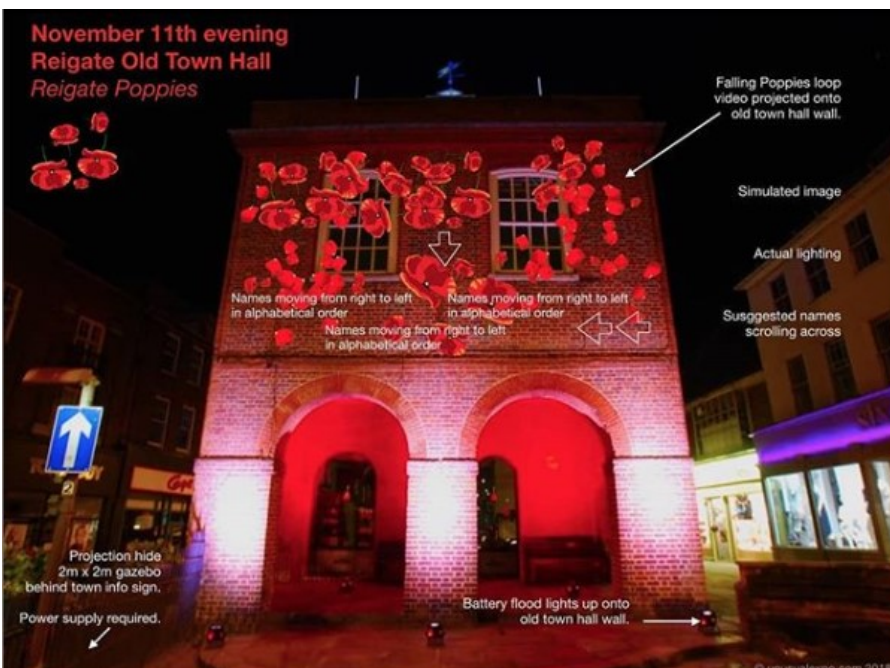


75 likes

DECEMBER 2, 2018

Log in to like or comment.

9



reigateguild • Follow
Reigate, Surrey

...



reigateguild #reigate #surrey #guild #remembrance #sunday #lestweforget #100yearson #poppy

33w Reply



findmyreigate We will be there. This looks to be a beautiful tribute. Thank you x

33w Reply



69 likes

NOVEMBER 10, 2018

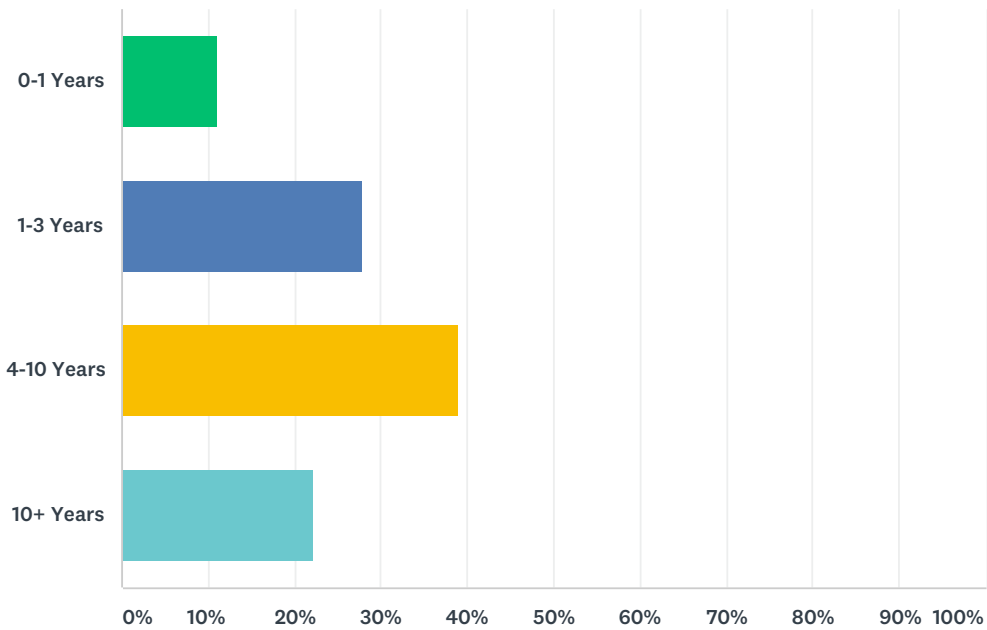
Log in to like or comment.

10

APPENDIX 3

Q1 How many years have you been a member of the Reigate Business Guild?

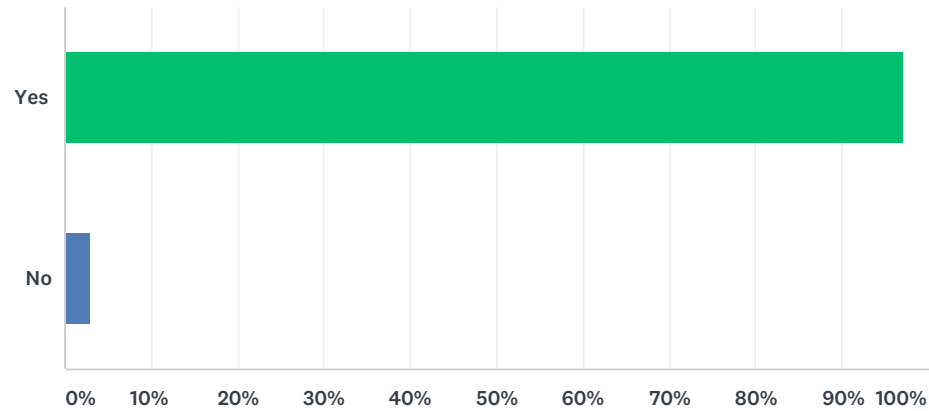
Answered: 36 Skipped: 0



ANSWER CHOICES	RESPONSES	
0-1 Years	11.11%	4
1-3 Years	27.78%	10
4-10 Years	38.89%	14
10+ Years	22.22%	8
TOTAL		36

Q2 Do you feel that being a member of the Reigate Business Guild provides value for money?

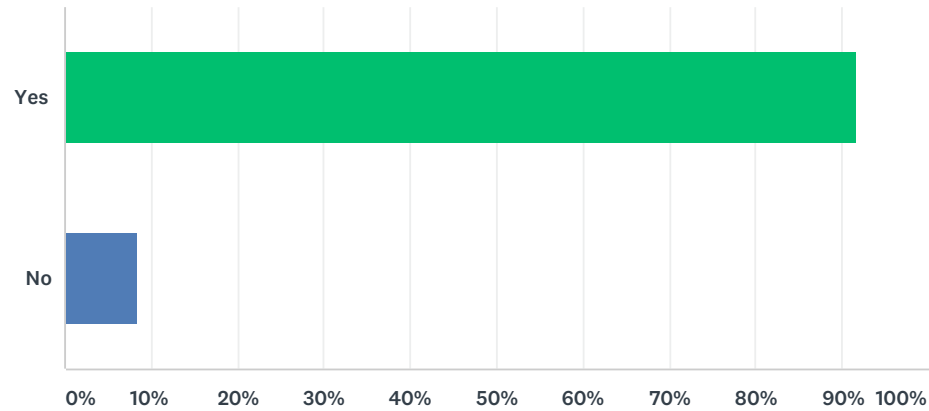
Answered: 35 Skipped: 1



ANSWER CHOICES		RESPONSES	
Yes		97.14%	34
No		2.86%	1
TOTAL			35

Q3 Do you feel that the Reigate Business Guild does enough to promote and protect the Town?

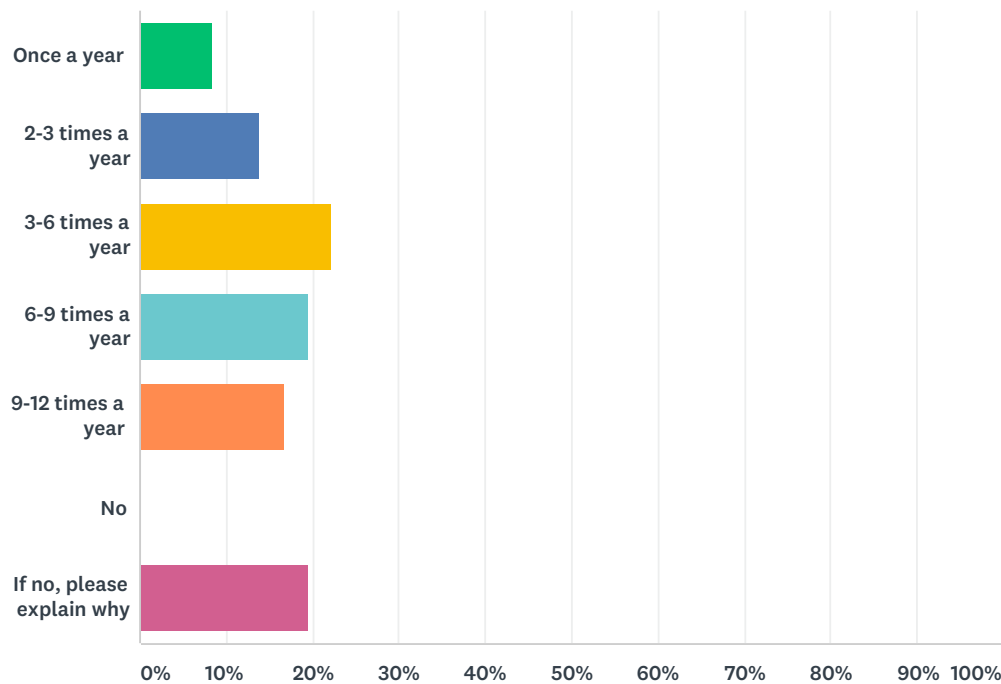
Answered: 36 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	91.67%	33
No	8.33%	3
TOTAL		36

Q4 Do you attend the monthly Members meetings?

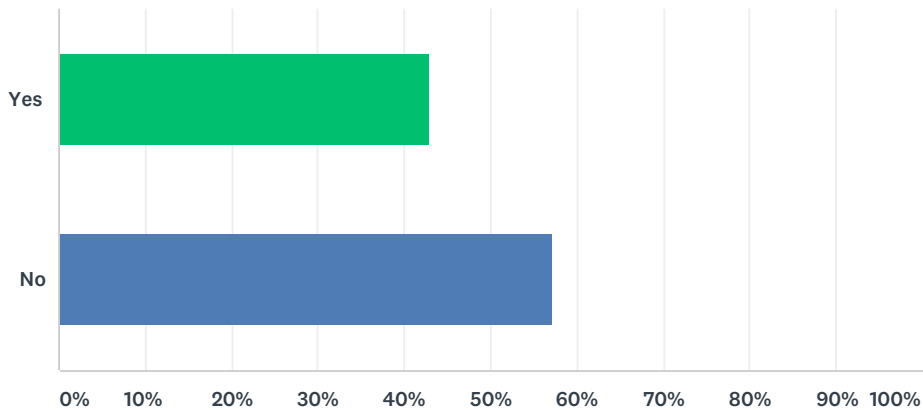
Answered: 36 Skipped: 0



ANSWER CHOICES	RESPONSES	
Once a year	8.33%	3
2-3 times a year	13.89%	5
3-6 times a year	22.22%	8
6-9 times a year	19.44%	7
9-12 times a year	16.67%	6
No	0.00%	0
If no, please explain why	19.44%	7
TOTAL		36

Q5 Do you feel the Members meetings would work better at a later time

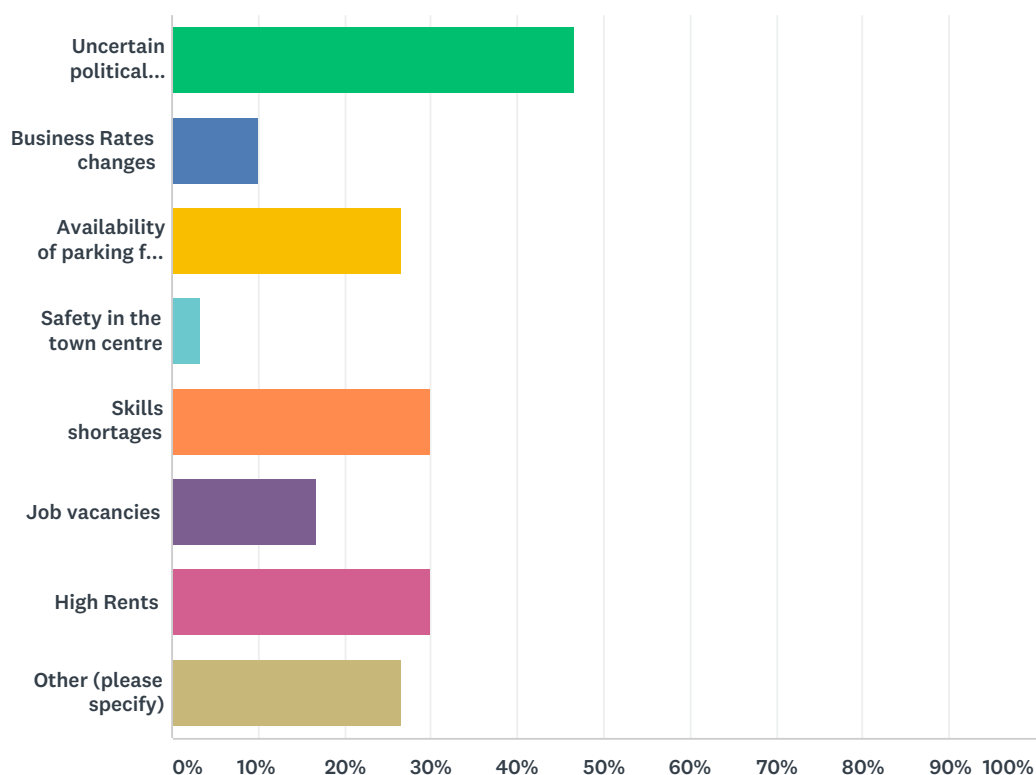
Answered: 35 Skipped: 1



ANSWER CHOICES		RESPONSES	
Yes		42.86%	15
No		57.14%	20
TOTAL			35

Q6 Are you facing any particular challenges in your business? (You can select more than one option)

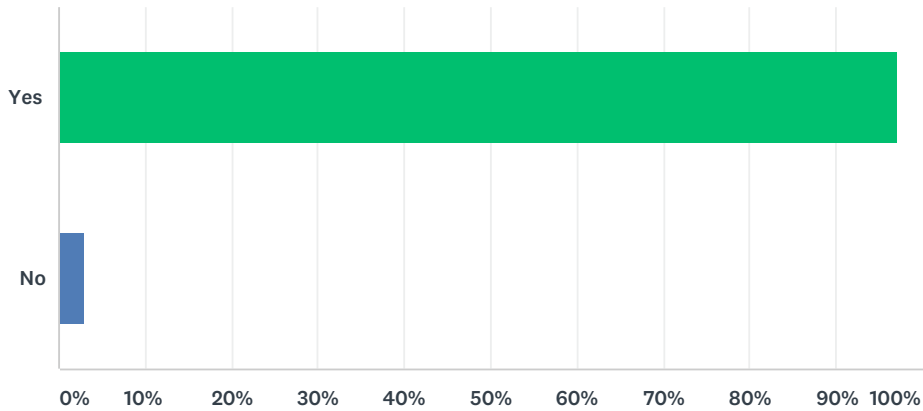
Answered: 30 Skipped: 6



ANSWER CHOICES	RESPONSES	
Uncertain political climate	46.67%	14
Business Rates changes	10.00%	3
Availability of parking for the town centre	26.67%	8
Safety in the town centre	3.33%	1
Skills shortages	30.00%	9
Job vacancies	16.67%	5
High Rents	30.00%	9
Other (please specify)	26.67%	8
Total Respondents: 30		

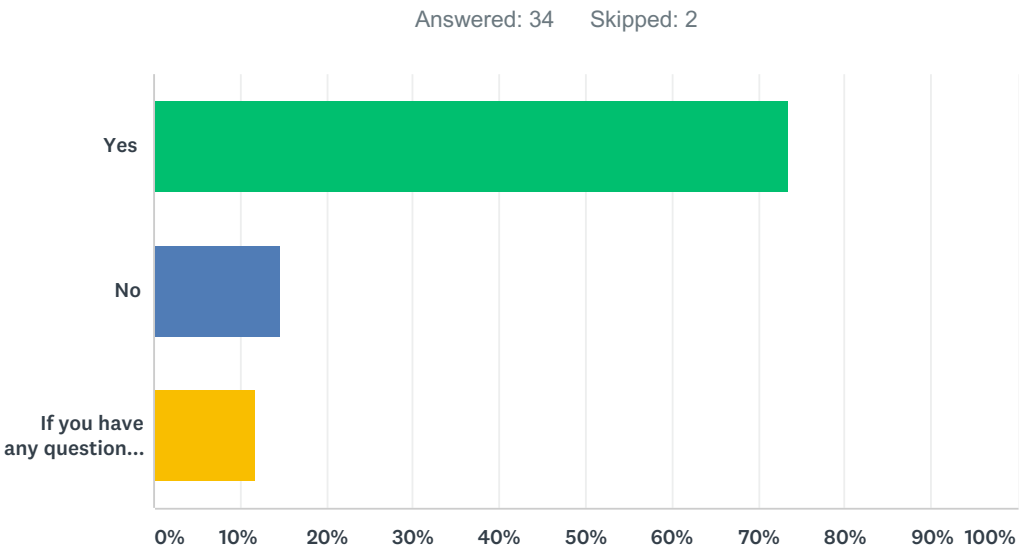
Q7 Would you support the inclusion of a job vacancies page on the Reigate Business Guild website?

Answered: 34 Skipped: 2



ANSWER CHOICES		RESPONSES	
Yes		97.06%	33
No		2.94%	1
TOTAL			34

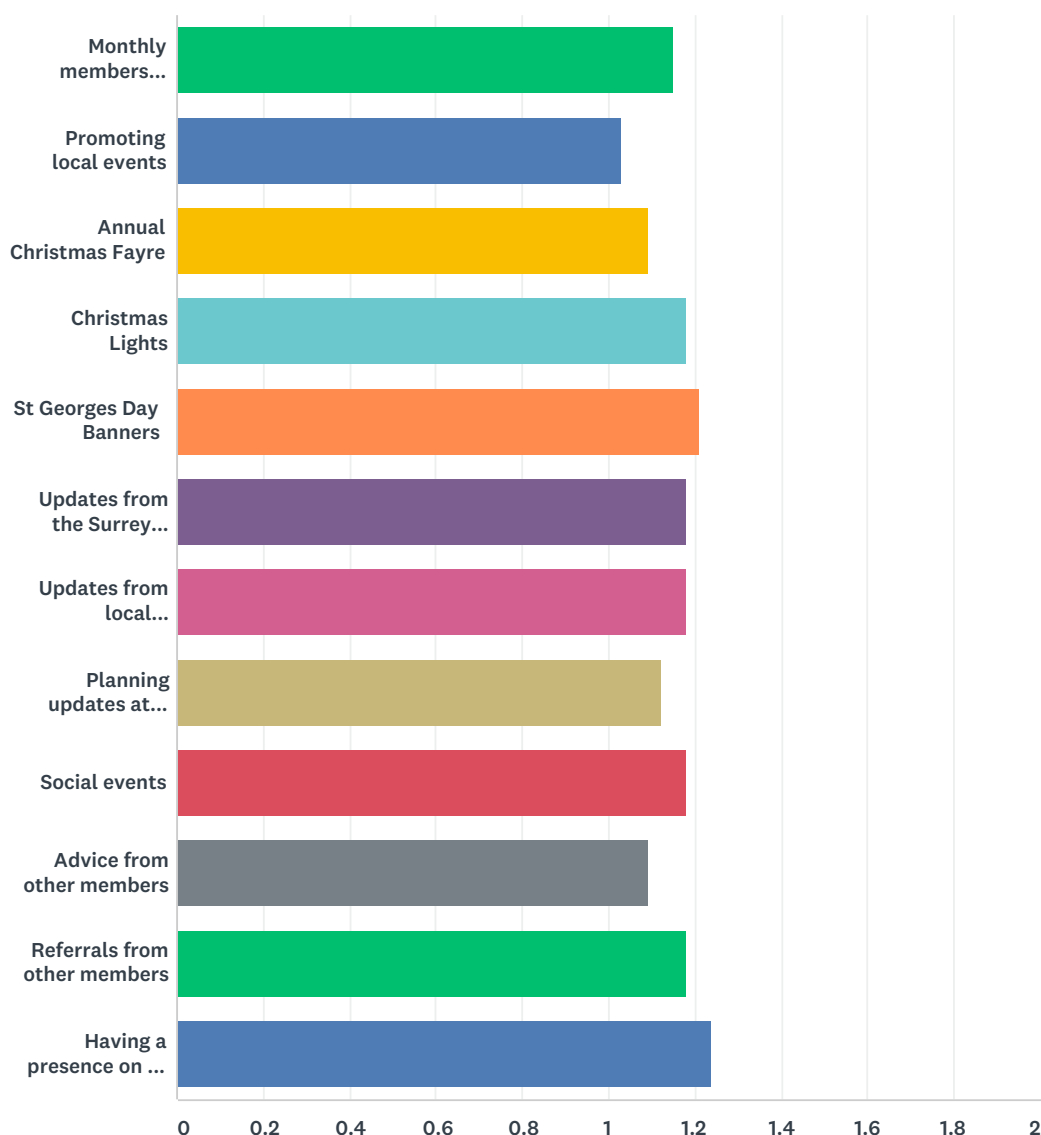
Q8 Would you support the Reigate Business Guild applying for Reigate to become a Business Improvement District (BID)?



ANSWER CHOICES		RESPONSES	
Yes		73.53%	25
No		14.71%	5
If you have any questions to ask on this point or feel more information is required on the BID process please indicate here		11.76%	4
TOTAL			34

Q9 Please rate how important each of the following services provided by the Reigate Business Guild are to you?

Answered: 34 Skipped: 2



	IMPORTANT	NOT IMPORTANT	TOTAL	WEIGHTED AVERAGE
Monthly members meetings	85.29% 29	14.71% 5	34	1.15
Promoting local events	97.06% 33	2.94% 1	34	1.03
Annual Christmas Fayre	91.18% 31	8.82% 3	34	1.09
Christmas Lights	82.35% 28	17.65% 6	34	1.18
St Georges Day Banners	79.41% 27	20.59% 7	34	1.21
Updates from the Surrey Police at members meetings	82.35% 28	17.65% 6	34	1.18
Updates from local Councillors at members meetings	82.35% 28	17.65% 6	34	1.18

Planning updates at members meetings	88.24% 30	11.76% 4	34	1.12
Social events	82.35% 28	17.65% 6	34	1.18
Advice from other members	91.18% 31	8.82% 3	34	1.09
Referrals from other members	82.35% 28	17.65% 6	34	1.18
Having a presence on the Reigate Business Guild website	76.47% 26	23.53% 8	34	1.24

Q10 Do you have any other comments, questions, concerns or good news stories we could share with Members of the Reigate Business Guild?

Answered: 34 Skipped: 2

APPENDIX 4

[Home](#) > [Restoration of Priory Park, Reigate](#)

Restoration of Priory Park, Reigate

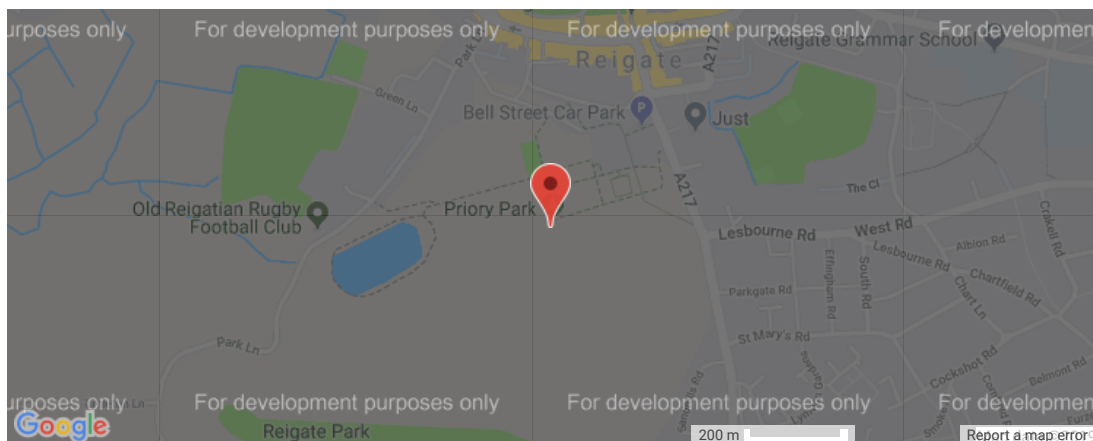
13 July 2017 0



Much loved town park holistically restored to incorporate facilities for a 21st century public, whilst celebrating the important registered 18th century landscape

The purpose of the project was to transform the core area of this 22 hectare park in the centre of Reigate into a vibrant and welcoming urban oasis, using its heritage as the touchstone of the scheme. By the end of the 20th century, the Priory Park was in very poor condition and offered limited facilities to park users. With an eroded historic fabric and neglected appearance, the park attracted relatively few visitors. Appointed by Reigate & Banstead Council, LUC set out a strategy for the restoration and enhancement of the site to celebrate the history of the designed landscape, while also satisfying the needs and aspirations of contemporary site users. Over a five-year period, LUC worked in a professional and inclusive manner to achieve a completed project which has transformed the site into a vibrant, welcoming and dynamic public open space which celebrates its rich heritage.

Approximate Map Location



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[Ok](#)

Location	Priory Park, Bell St, Reigate RH2 7RL
Client	Reigate and Banstead Borough Council
Client Website	http://www.reigate-banstead.gov.uk/priorypark/
Type of scheme	Landscape design and restoration
Category	Landscape Design (with Landscape Management and Ecology)
Awards	Highly commended in the LI Awards 2015, Green Flag Award 2009
Project Value	Total capital cost = £6 million. Landscape Works = £4.5 million
Project Size	22h
Project Date	Summer 2008
Brief	The purpose of the HLF funded project was to transform the core area of this neglected and lack-lustre 22 hectare park in the centre of Reigate into a vibrant and welcoming urban oasis, using its heritage as the touchstone of the scheme.
Project Team	<ul style="list-style-type: none"> • Reigate and Banstead Borough Council Client • Land Use Consultants Lead Consultant • Heritage Cost Consultants Quantity Surveyors & Cost Consultants • Dominique Perrault Architects, Paris Architect • Peter Brett Associates Hydrology & Water Science • Access Plans and Business Plans • Buro Happold M&E Consultants • Surrey Archaeological Unit Archaeologist • Colin Buchanan and Partners Travel & Access Planning • The Friends of Priory Park Residents conservation group • Vinci Construction UK Ltd Principal Contractor
Authority	Reigate and Banstead Borough Council
Capital Funding	HLF Funded

Technicals

Supplier	Various (e.g. Richter Spielgerate/Timber Play for playground equipment)
Planting	In-house design (supplier by others)
Contractors	Vinci Construction UK Ltd Principal Contractor

Like 0

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Ok

APPENDIX 5

Folly

FEBRUARY 2019

VOLUME 5



Hi all! Thanks for joining us 🙌

We've had a whole bunch of new members join us recently.

Brian Gale Surveyors
Reigate Grange
The Gallery
Reigate Lighting Company
Daniels Jewellers
30th Reigate Scout Group
Ralph James
County Clothes
Robert Leech
Priory Beds
3D Financial Planning
Nandos
AM Aesthetics
Fatboy Property Ltd
Savills
Alvar Strategic Solutions LLP
Boddy Matthews Solicitors
Wagamama
Bills's Reigate

Another Successful Fayre

It may be March this Friday but it would be wrong to go without mentioning the success of last year's Christmas Fayre.

With 60 stalls and over 8000 visitors it was our biggest fayre to date. We raised over £8000 and finally got to see the town's new lights switched on for the first time. Which, without your hard work and generosity, would still be nothing but a pipe dream.

Events like this don't simply happen overnight. So thank you to everyone who not only gave up their own time on the day but also helped with the organising, from the layout of the stalls to responding to messages on Facebook.



Quiz Night

Thursday 4th April | 7:30pm

Following the huge success of last year's quiz night, Reigate Manor have kindly offered to play host to our 2019 event on Thursday 4th April.

Tickets are just £15 each they include entry to the quiz and a chicken curry. They'll even throw in a free bottle of house wine for teams of 8 or more.



You can grab your tickets by visiting the events page on the hotels website or by giving them a call on 01737 240125.

Still to come...

MEMBER'S MEETING & AGM

WEDNESDAY 27TH MARCH 2019 | 6:30PM
REIGATE MANOR, RH2 9PF



MEMBER'S EVENING MEETING

WEDNESDAY 24TH APRIL 2019 | 6:00PM
MARKET STORES, RH2 9AY



BEERS & BUBBLES FESTIVAL

SATURDAY 27TH APRIL 2019 | MIDDAY
OLD REIGATIANS, RH2 8JX



www.reigatebusinessguild.co.uk

£2000 for MNDA

Back in September we spent the day at Betchworth Park Golf Club for our annual golf day, raising money for our Christmas lights fund and the Motor Neurone Disease Association (MNDA).

As usual the whole day was superb from start to finish. These events are, of course, great fun for everyone involved. Yet it's very easy to forget why we are all there in the first place.

Last month Peter Mitchell delivered a large cheque for £2000 to the MNDA offices. It's always a pleasure to be able to raise money for such a well deserving charity. We look forward to supporting another worthy cause next year.



Folly

OCTOBER 2018

VOLUME 4



Christmas Fayre

Saturday 1st December | 12-5pm

With the temperatures dropping and the clocks set to change later this month the countdown to the 2018 Christmas Fayre is well and truly underway. Former Tory MP, Anne Widdecombe, will be switching the new Christmas lights on at 4:30pm, after what is expected to be the busiest fayre to date. As always any support on the day will be very much appreciated by all.

CHRISTMAS

FAYRE

ON
CHURCH
STREET

Run Reigate Turns 5!

Nearly 5,000 runners took to the streets of Reigate on Sunday 16th September to complete their Half Marathon, 10k, 5k or Kids Race. With most races sold out, the closed road event continues to grow in popularity for both runners and the many spectators who turned out to offer support. Race Director Dave Kelly said "We are very proud that Run Reigate has become Surrey's largest running event and has raised more than £750,000 for local charities. This years' fifth anniversary event has been our biggest yet and we were thrilled so many of our local businesses were involved".

Run Reigate are keen to engage Reigate Guild Members, so if you would like to know more about opportunities for getting involved with the Run Reigate 2019 event, please contact info@runreigate.com.

Jes Chandler
Chairman, Reigate Business Guild

Charity golf day

The Reigate Business Guild have raised £7,000 for the Christmas lights fund and Motor Neuron Disease. The annual golf day is attended by guild members who bring along their guests to thrash it out over the 18 holes at the beautiful Betchworth Park Golf Club. The day was supported by many of the towns local businesses by either attending or donating one of the many raffle prizes. The winners of the much coveted trophy were the team from High Street estate agent, White and Sons.



Peter Mitchell from organisers Mitchell and Company said "The day was a great success and enjoyed by all. On course refreshments were supplied by the Pilgrim Brewery and the golf was followed by a fabulous dinner.

Dave Setters, a local man, who is suffering from MND spoke inspirationally about the disease and how it affects the individual and their immediate family. He touched everyone in the room and truly deserved his standing ovation.

A raffle and auction followed with prizes being supplied by local businesses and individuals. The high point of the auction was getting £700 for a 5kg Turkey supplied by Robert Edwards!"

Late Night Xmas Shopping Event

The team from Inside Out Health have once again kindly organised this year's Late Night Shopping Evening taking place on Thursday 6th December 2018 from 5pm until 9pm.

A whole bunch of stores on the High Street are getting involved by keeping their doors open late, many of which are Guild members. So if you have the chance do pop down and support them. Rumour is there may be a few stores offering a glass of fizz on the door to celebrate. What more could you ask for.



Folly

AUGUST 2018

VOLUME 3



Games night

On 25th July we did something a little different from our usual meetings by heading down to Pistachios in the Park for an evening of fun and games. Like much of the UK, Priory Park had turned a lovely shade of yellowish brown but it had no impact on the enjoyment levels. It was a fantastic evening and we hope to do more of these types of meetings in the future.



Reigate Christmas Lights

We've done it! We have finally been able to set the wheels in motion by ordering the Reigate Christmas lights ready for this year's Church Street fayre.

It has taken 6 long years of hard work and fantastic fundraising to reach the necessary target of £26,220. Your support for our town has been nothing short of amazing and I would like to thank each and every one of you for everything you've done. Whether it be hosting a fundraiser for us, attending one or simply being a member of the guild.

The lighting scheme is 100% unique to Reigate and I'm sure will be enjoyed by thousands of visitors this December. Remember the lights will be switched on at around 4:30pm on Saturday 1st December following the Christmas Fayre.

Jes Chandler
Chairman, Reigate Business Guild

Charity golf day

The fundraising never stops. This year the Reigate Business Guild charity golf event will take place at Betchworth Park Golf Club on Thursday 27th September in aid of Motor Neurone Disease and the Christmas lights appeal.



For the past 16 years this event has been a fantastic source of fundraising and I'm sure it will be no different this time round. We can only take a maximum of 24 teams so if you want to get involved please contact Linda Freeman at Mitchell & Company (linda.freeman@mitchellcompany.co.uk) to book your place asap. Entry fee is £280 for your team of 4, including coffee and bacon baps on arrival and a 3 course meal.

Non golfers are more than welcome to join for the dinner at a price of £25 per head.

Welcome to our New Members

Every year we are looking to grow by gaining more and more members. After all without new and engaging members there would be no point in our Business Guild. We would like to take this opportunity to welcome our newest members.

Crumbs Brewing
BG Consulting
Allied Portland Estates
Fortanini
Six Mile Developments
Barchester Reigate

Upcoming...

19th September 2018 - 6:00pm
Pilgrim Brewery

27th September 2018
Betchworth Park Golf Club

17th October 2018 - 9:30pm
Slipshoe Street Scout Hall

14th November 2018 - 6:00pm
Old Reigations Rugby Club

Not a member? Join us!

The Business Guild exists to promote, enhance & protect the charming town of Reigate. We are a local, united and voluntary voice from within the business community, promoting commerce, safeguarding the environment, organising events and supporting activities & opportunities for the benefit of the town.

If this sounds like something you would like to be involved in, and why wouldn't it, get in touch with our Membership Secretary Kate Segal at membership@reigatebusinessguild.co.uk

www.reigatebusinessguild.co.uk

Folly

MARCH 2018

VOLUME 2



Our Mission

Reigate Business Guild exists to promote, enhance & protect the charming town of Reigate.

We are a local united, voluntary voice from within the business community, promoting commerce, safeguarding the environment, organising events and supporting activities & opportunities for the benefit of the town.

Working closely with other Reigate interest groups & the local authorities, our aim is for Reigate to remain a vibrant & attractive place to live, work & visit; now & for future generations.

Quiz Night Raises £1910

On Thursday 8th March we had our very first quiz night at Reigate Manor. The whole event was a huge success, resulting in over £1900 being raised for the Guild. A big thank you to everyone who came along, bought raffle tickets and generally had a great evening. Congratulations to the guys at Pilgrim Brewery who walked away with the coveted trophy. Proving that beer clearly has no effect on brain cells. Cheers!



Surrey Digital Awards

In November we announced the introduction of our new website. Well, just 4 months later that very same website has won an award at the Surrey Digital Awards on Thursday 15th March. Obviously a big thank you must go to Simon Jessop at Your IT Man for building the site and WS Planning & Architecture who judged the category of Best Website: Small Business.



Remember the more information we have from you, the better the website will be for you. So keep sending in your photos of your events as and when they happen.

Future Meeting Dates

16th April	Directors Meeting TWM Offices 5:30pm
18th April	RBBC Town Hall 9:30am
15th May	Reigate Community Centre 9:30am
20th June	Business and Social Reigate Priory Cricket Club 6:00pm
18th July	Business in the Park Games Night Pistachios in the Park: Priory Park 6:00pm
15th Aug	TBC
19th Sept	Pilgrim Brewery 6:00pm
27th Sept	Golf Day Betchworth Park Golf Club
17th Oct	Slipshoe Street Scout Hall 9:30pm
14th Nov	Old Reigatians Rugby Club 6:00pm



We are excited to announce the date for the 2018 Christmas Fayre has been set for Saturday 1st December 2018. As you all know places for this book out incredibly quickly. So to avoid disappointment, register your details with Shirley Cox by emailing her at shirleyannecox@aol.com

Welcome to our New Members

Every year we are looking to grow by gaining more and more members. After all without new and engaging members there would be no point in our Business Guild. So we would like to take this opportunity to welcome our newest members for 2018.

The Hatch Pub
Pistachios in the Park
Tim Greenwood Associates
David Ross Digital
Tudor Rose UK Limited
Pizza Express

With a number of new and exciting companies set to move in to the town over the coming months, hopefully our Guild will continue to grow throughout the year.

Folly

NOVEMBER 2017

VOLUME 1



Our Mission

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ReigateGuild

It's back!

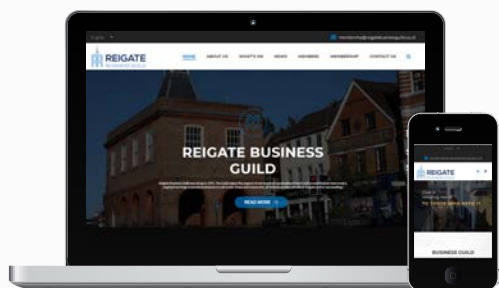
Welcome to the latest version of our Folly newsletter. A selection of news items and upcoming member events for your calendar.

The Folly was first printed during the summer of 2007. Back then we were focusing on the upcoming restoration of Priory Park and how Caffè Nero were in discussions to move in to the old town hall.

10 years on ~~and Jes is still here~~ we are continuing to look at new ways to offer our members more and to help make Reigate a more desirable town to work and live.

Your Guild

Chairman:	Jes Chandler - chairman@reigatebusinessguild.co.uk
Vice:	Giles Thomas - gt@cqkhotels.co.uk
Directors:	Shirley Cox - shirleyannecox@aol.com Caroline Clarke - caroline@borahurst.com Peter Mitchell - peter.mitchell@mitchellcompany.co.uk
Membership:	Alexandra Orme - alex@spaceandmatter.co.uk
Treasurer:	Nick Fletcher - nfletch@aol.com
Secretary:	David Powell - david.powell@twmsolicitors.com



Our new website

We believe that one of the most important reasons to be part of a guild is to build relationships. With the world becoming more digital every day, these relationships are being made ever increasingly online.

That's why we are excited to announce our brand new website. A tool to help our members find each other whenever they need them. There will be updated news pages and highlight sections to showcase a chosen member each month.

To get the most out of this new opportunity we need as much detail from you as possible. We have your contact details but your logo, a brief description of your business and any other photos would be a great help. You can send all this to Chris Ells at ce@cqkhotels.co.uk.

Our new logo

There comes a time when everybody looks at themselves in the mirror and realises they're old. That goes for the Guild too. But rather than a new anti wrinkle moisturiser, we've updated our logo. We think it's great, but we'd love to hear what you think.



Next meeting: Wednesday 13th December 8pm
Location: Reigate Manor



Don't forget the Christmas Fayre is on Saturday 2nd December and it's set to be the biggest yet. With stalls selling out months in advance and a waiting list of 20+, the event has become one of the biggest in Reigate resident's calendars.

See you there from midday!

Golf day

Betchworth Park Golf Club once again played host to our annual charity golf day on Thursday 28th September. A big thanks must go out to Mitchell & Company for organising the event. We were amazed to receive so much support for the day from all over Reigate. Even more amazing were some of the legs on display. I think we'll all be hoping for a bit of cold weather next year...



APPENDIX 6

Press Release:

Reigate Christmas Fayre planning is well underway!

The local business group, Reigate Business Guild are putting the wheels in motion to plan the annual Reigate Christmas Fayre which this year takes place on Church Street on Saturday the 30th November. The Guild had no trouble securing the five sponsors needed to help the event take place. This year the key Headline Sponsor being Keymex, for a second year running. Gerrards Fashion is behind the donkey rides in the tunnel. While 3D Financial Planning are sponsoring the Christmas Tree in West Street and BG Consulting are sponsoring the Christmas Tree in Bell Street.

The local businesses of the Guild are always very generous in supporting what is a very big day for the town. The Guild hold fundraising events during the year to help raise enough funds for the Christmas lights which are a new upgraded version and will look fantastic displayed across the town.

Reigate & Banstead council have also been very generous in donating towards the lights, helping the Guild make sure the town welcomes the start of Christmas in style! The event is organised and manned on the day by volunteers from the Guild each year with a start in the early morning and working throughout the whole day. The event is great for the town and really does create a magical Christmas atmosphere incorporating local businesses with stalls as well as entertainment from local dance and music schools as well as street food and Children's entertainment.

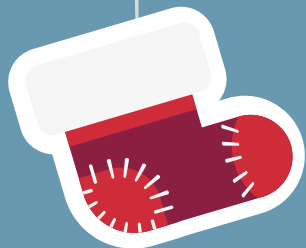
Jes Chandler, Chair of the guild said "We fundraise year on year for the past six years to install maintain and remove the new lighting scheme: This year we are hoping to extend the scheme and have plans in place for additional lighting in Bancroft Road, Bell Street and West Street. The new scheme is unique to Reigate and is the result of some serious hard work by the guild members. The Fayre attracts thousands to the town, and with the enhanced lighting scheme set to be switched on during the closing hours of the Fayre on the 30th November, we are all looking forward to a sparkling day to set the 2019 Christmas Festivities in motion"



The Reigate Business Guild was set up in 1991. The Guild enjoys the support of one hundred organisations from in and around Reigate town centre, ranging from large corporate businesses to sole trader shops and restaurants, all individuals who care about Reigate and its surroundings. The Guild are responsible for the hugely successful Reigate Christmas Fair held on Church Street each year. For further information and to join the guild please look at <http://www.reigatebusinessguild.co.uk/>



REIGATE
BUSINESS GUILD



CHRISTMAS

CHURCH STREET
11:30AM - 5:00PM

FAYRE



SATURDAY 30TH NOV 2019

CHRISTMAS LIGHTS SWITCHED AT 4:30PM
by Ola & James Jordan – former *Strictly* dancers

Market stalls ♦ Live local music
Tombola ♦ Food stalls ♦ Donkey rides

FREE PARKING
in Council car parks



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